






How You Can Help the **We Care About Children Campaign**

GOAL 	4*	8	12	30
AMOUNT 	\$7,000	\$3,500	\$1,750	\$250
CATEGORY 	1 Month	2 Weeks	1 Week	1 Day
TARGET 	1 Care Circle, individual, or company/firm	Individual or company/firm	Individual or company/firm	Individual or company/firm
RECOGNITION 	Video interview for social media (up to 3 mins)			
	Half page ad in the reporter			
	Listing on all campaign outreach materials to media during that year			
	Press Release at the beginning of month			
	Acknowledged during all major Association and Foundation events during that year			
	Social media post for every business day (Foundation Page)	6 social media posts		
	Listing in newsletter all year	Listing in newsletter for time period of sponsorship	Listing in newsletter for time period of sponsorship	
	Listing on website with logo	Listing on website	Listing on website	Listing on website
	Listing on annual report	Listing on annual report	Listing on annual report	Listing on annual report

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* first come first serve to select the month